SERIAL NO. ATTY DOCKET NO. U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE Form PTO 1449 (Modified) 7791-0103-25X CONT New Application APPLICANT LIST OF REFERENCES CITED BY APPLICANT Michael C. SCROGGIE et al FILING DATE Herewith **GROUP U.S. PATENT DOCUMENTS** FILING DATE SUB DOCUMENT **EXAMINER** CLASS DATE NAME **CLASS** IF APPROPRIATE NUMBER INITIAL AA AB AC AD ΑE AF AG AH ΑI AJ ΑK AL ΑM AN **FOREIGN PATENT DOCUMENTS** TRANSLATION DOCUMENT COUNTRY DATE YES NO NUMBER XX 08-115361 5/7/96 Japan with English Abstract AO XX 9/5/97 Japan with English Abstract 09-231263 AP XX Japan - English Abstract 11/12/95 AQ 07-306654 LB XX Japan - English Abstract 10-143563 5/29/98 AR XX 7/14/98 Japan - English Abstract 10-187320 AS AT ΑU ΑV OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.) Nikkei Multimedia for Business (September 1998) No. 38, pages 66-71 AW Nikkei Multimedia for Business (March 1998) No. 32, pages 118-123 AX Nikkei PC 21, Vol.3, No. 10, pages 228-231, Nikkei PB, 1998 AY ΑZ Date Considered ්ජන Examiner *Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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LIST OF	REFER	ENCES CITED BY APPLICANT	APPLICANT MICHAEL C. SCRO	
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		OTHER REFERENCES	I (Including Author, Title, Date, Pertinent Pages	, etc.)
			John Fontana, Communicationsweek, p. 46, Nove	
). R.B	AAB			
O. Ris	AAC	Vendors, Business Wire, September		
Ols.	AAD	IntelliQuest Looks for Interaction wit October 20, 1998.	h Loyalty, Web Traffics Programs, Electronic Adv	rertising & Marketplace Report,
Qhs.	AAE	Catalina Marketing Corporation New Stores, February 11, 1996	s Letter : Catalina Marketing Online Launch to In	clude More than 1.600 California
Q. R.B	AAF	Catalina Marketing Corporation New New Internet Service Saves Shoppe	rs Letter: San Jose Consumers Can Now Plan Sters Time and Money-April 19, 1996	permarket Shopping in Cyberspace -
D. Ris,	AAG	SuperMarkets Online: Internet Coup Advertising Augus 5, 1997	on Security Breakthrough Removes Major Obsta	cle to On-line Packaged Goods
Ols.	ААН	SuperMarkets Online: Internet and	Food Industries Embrace Secure Online Coupon	Format, December 1, 1997
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				U.S. PATENT DOCUMENTS				
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE	
() R.B.	AA	4,882,675	11/21/89	NICHTBERGER ET AL	705	14		
alus.	AB	4,949,256	08/14/90	HUMBLE	705	14	<u> </u>	
ale.	AC	5,056,019	10/08/91	SCHULTZ ET AL	703	14		
als.	AD	5,249,044	09/28/93	VON KOHORN	348	12		
Q.R.B.	AE	5,285,278	02/08/94	HOLMAN	348	10		
Q.P.Z	AF	5,287,181	02/15/94	HOLMAN	348	473		
) Rus	AG	5,347,632	09/13/94	FILEPP ET AL	709	202		
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CV P	Al	5,380,991	01/10/95	VALENCIA ET AL	235	383		
O. L.O.	AJ	5,459,306	10/17/95	STEIN ET AL	235	383		
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Ols.	AO	5,848,396	12/08/98	GERACE	F105	10		
		<u></u>	FC	DREIGN PATENT DOCUMENTS			-	
		DOCUMENT	T	T		1	TRANSLATION	
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¹Date is assumed based on date below the Space Shuttle picture.



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			U.S. PATENT DOCUMENTS					
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AO	WO 98/18093	04/30/98	WIPO (English Abstract)		1		Х	
AP	WO 97/31322	08/28/97	WIPO		X			
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